



## BlueParrott noise cancellation headsets for warehouses: solving challenges and creating opportunities

Warehouses are feeling the pressure of a **changing customer landscape**. Thanks to advancing technology and a rise in e-commerce, the evolution of consumer behaviour is leading to a dramatic increase in customer demand:



Over the past decade, US e-commerce has grown almost **18%** a year<sup>1</sup>



In 2018, the order value of same-day delivery merchandise is projected to reach **\$4.03** billion, up from **\$0.1** billion in 2014<sup>3</sup>



**60%** of people are willing to wait five days for a delivery - down from **74%** four years earlier<sup>2</sup>



The on-demand economy is attracting more than **22.4** million consumers annually, and \$57.6 billion in spending<sup>3</sup>

In addition, e-commerce is driving a **growing demand for warehouse workers** as well as those seeking jobs within the industry:



Numbers of workers seeking warehouse jobs has risen by **8%** in the last two years<sup>4</sup>



Warehouse employment has risen by **90%** since 2000<sup>4</sup>



Employment in warehousing has grown at double the pace of average US job<sup>4</sup>



To meet customer demand, and attract and retain qualified workers, organizations must ensure they have the best solutions in place to maintain worker safety and drive productivity. **Wearable technology that enables users to pick faster and more accurately** not only helps increase worker motivation; it frees up eyes and hands, enabling employees to achieve more.



Wearable voice command tools can increase factory warehouse efficiencies up to **30%**



Voice picking systems can improve operations efficiency by **40%**<sup>5</sup>



Voice directed picking can improve accuracy of picking by up to **90%**<sup>9</sup>

However, for warehouse environments, **the biggest challenge when it comes to voice-directed picking is noise**. If sound reaches a certain level, it can negatively impact both the safety of warehouse employees as well as the quality of their work.

**30** million people in the United States (roughly **10%** of the country's population) are exposed to dangerous noise at their workplace<sup>10</sup>



BlueParrott B350-XT

### Create new opportunities, with Blue Parrott technology

With Bluetooth® and corded variants, these rugged headsets are designed to work effectively with the voice-picking, speech recognition devices, and applications commonly used in warehouses.



Engineered with **industry-leading noise cancellation** technology



**Block out up to 96%** of background noise



Ensure **superior communication** in noisy industrial environments

#### Benefits – for your customers:



Increased **productivity and revenue**, with audio accuracy



Reduced misunderstandings with **advanced noise cancelling**



**Long-lasting durability** built for extreme conditions



Enables users to **focus** on their work, not their headsets



**Integration** with leading warehouse technology



**Cost reductions** - headsets can last a full day on a single charge without the use of expensive spare batteries

#### Benefits – for you:



Extend your **customer portfolio**



Drive customer **retention**



**Add value** to existing solution set



Create **new revenue** streams



Increase profitable and sustainable **business growth**



**Marketing support** with access to toolboxes



Partner with a Jabra Authorized Distributor and create new opportunities, with a solution designed specifically to solve high-noise customer challenges.

**And for more information on the full range of BlueParrott headsets for warehouse, head over to our website.**

**Headsets featured:**  
BlueParrott VR11, BlueParrott VR12, & BlueParrott B350-XT

**Sources:**

<sup>1</sup>McKinsey | <sup>2</sup>WSJ | <sup>3</sup>Winnesota | <sup>4</sup>Supply Chain Dive | <sup>5</sup>PR News Wire | <sup>6</sup>NPF Fulfillment | <sup>7</sup>Macro Air Fans